



**UNCLE LEROY**

**White Paper**



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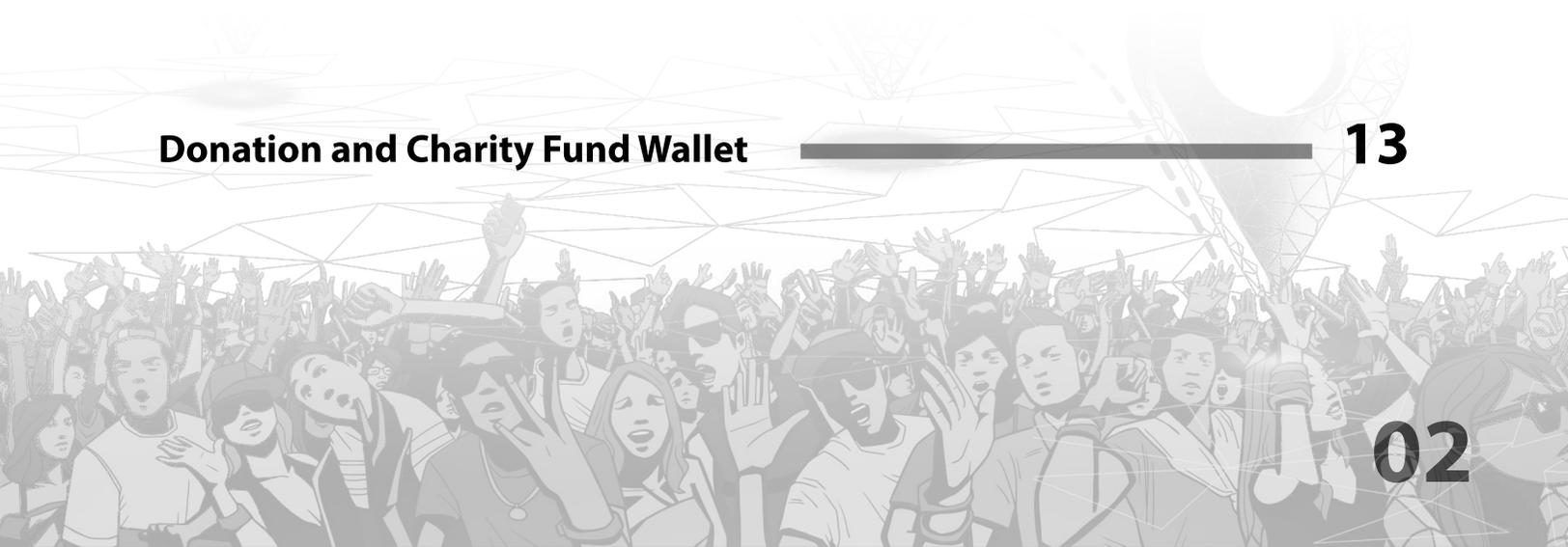
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# The Core of \$UNCC

This limited NFT collection is located on the Ethereum Network where the token works as your membership to the Funhouse. This not only serves as your digital identity to our "Online Uncle Leroy Funhouse", but it also opens the real-life door for you to attend all Uncle Leroy's Funhouse Parties. The Funhouse, Uncle Leroy's private estate located in Las Vegas, Nevada is where the fun never ends. This elite members-only club is exclusively for Uncle Leroy Holders with special appearances from VIP guests, including celebrities, adult entertainers, professional athletes, and musicians.

The main reason for creating Uncle Leroy was that most deflationary and RFI cryptos these days don't have any use cases or utility. Uncle Leroy brings to its community a bunch of products which are being developed and some have already begun. These products will all exponentially raise the value and price of Uncle Leroy, a project that will uphold in the Crypto & Metaverse space forever!

Some of the products in development include a First Edition Uncle Leroy NFT Collection limited to only 10,000, Uncle Leroy swap, Uncle Leroy wallet and for the first time ever the Uncle Leroy Fun House which all products and services can be paid for in \$UNCC. The holders will be able to purchase any item and checkout using \$UNCC as the form of payment. The first of its kind. Uncle Leroy is a much more of a tangible commodity than just a piece of artwork on a Blockchain.

When you purchase an Uncle Leroy NFT, you own a piece of stock in the Uncle Leroy Project which is exclusively created by the same group of United States Entrepreneurs that have developed and built some of the most well-known brands you have come to know and love. Our team of artists, influencers, athletes, celebrities and brands will continue to keep the ball rolling well after minting. This will include continued endorsements, shoutouts, swag, appearance and leadership to grow and add the unparalleled value to this project by increasing the Royalties for its shareholders.

So why should you be part of the Uncle Leroy Crew? Well, besides Uncle Leroy being the most likeable character and a sick piece of artwork, there is only 10,000 available making it an exclusive must have investment. We also have created a DAO (Decentralized Autonomous Organization) which allows Uncle Leroy shareholders to have voting power on how to spend the allocated funds we set forth in the DAO on future attractions, giveaways, charitable contributions, and further development of the Uncle Leroy Brand. We want to bring creative people together from around the world to network, share ideas and get rich together.

Join us on this journey that you don't want to miss a world combined between Physical & Virtual.

# \$UNCC Token Info

Token Name:	<b>Unc Coin</b>
Ticker Symbol:	<b>\$UNCC</b>
Static Holder rewards:	<b>3%</b>
UNC Charity:	<b>3%</b>
Liquidity:	<b>3%</b>
Deflationary Token burn:	<b>3%</b>
Marketing:	<b>3%</b>
Dev Team:	<b>3%</b>
Buy Tax:	<b>15%</b>
Sell Tax:	<b>15%</b>

# \$UNCC Tokenomics

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## 15% Buy Tax Info

### Static Rewards

Sent automatically to all holders

**3%**

### Charity

Automatically sent to Charity wallet

**3%**

### Marketing Team

Automatically sent to marketing wallet

**3%**

### Liquidity

Automatically sent to uniswap liquidity pool

**3%**

### Deflationary Burn

Automatically sent to Burn address

**3%**

## 18% Sell Tax Info

### Static Rewards

Sent automatically to all holders

**3%**

### Charity

Automatically sent to Charity wallet

**3%**

### Marketing Team

Automatically sent to marketing wallet

**3%**

### Liquidity

Automatically sent to uniswap liquidity pool

**3%**

### Deflationary Burn

Automatically sent to Burn address

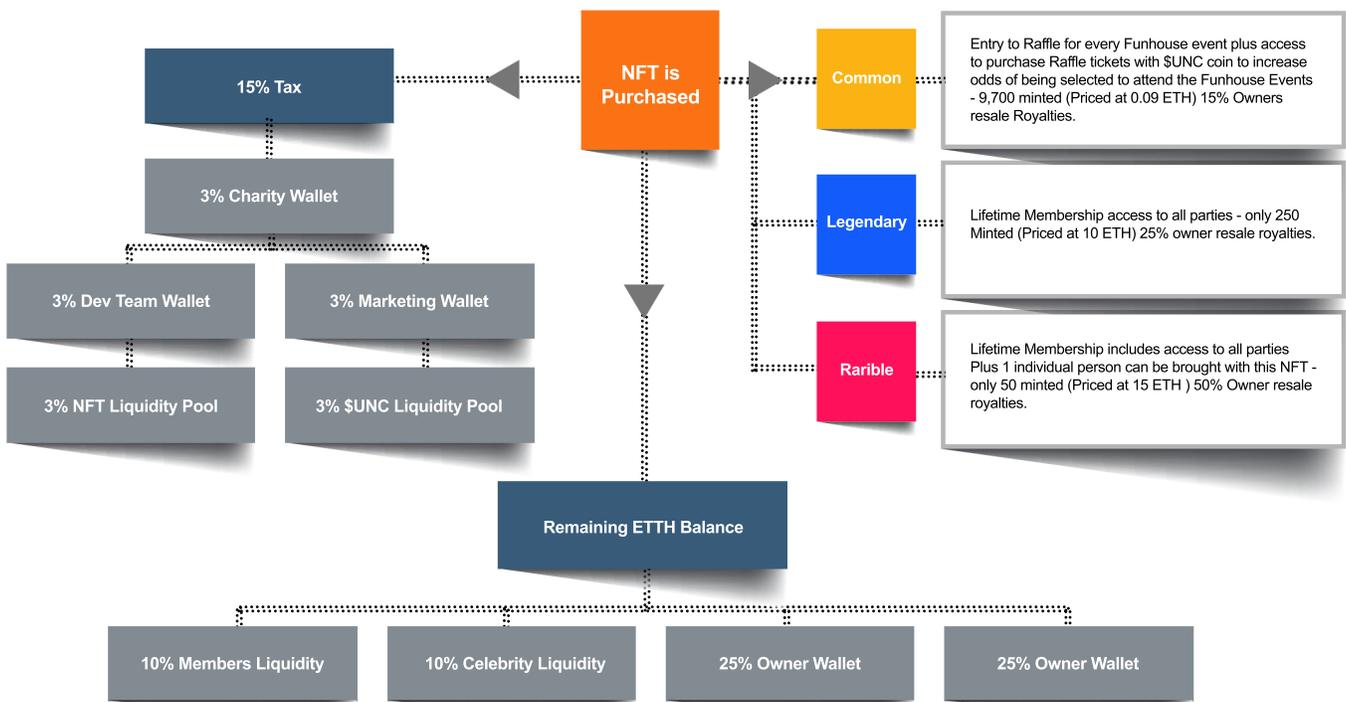
**3%**

### Dev Team

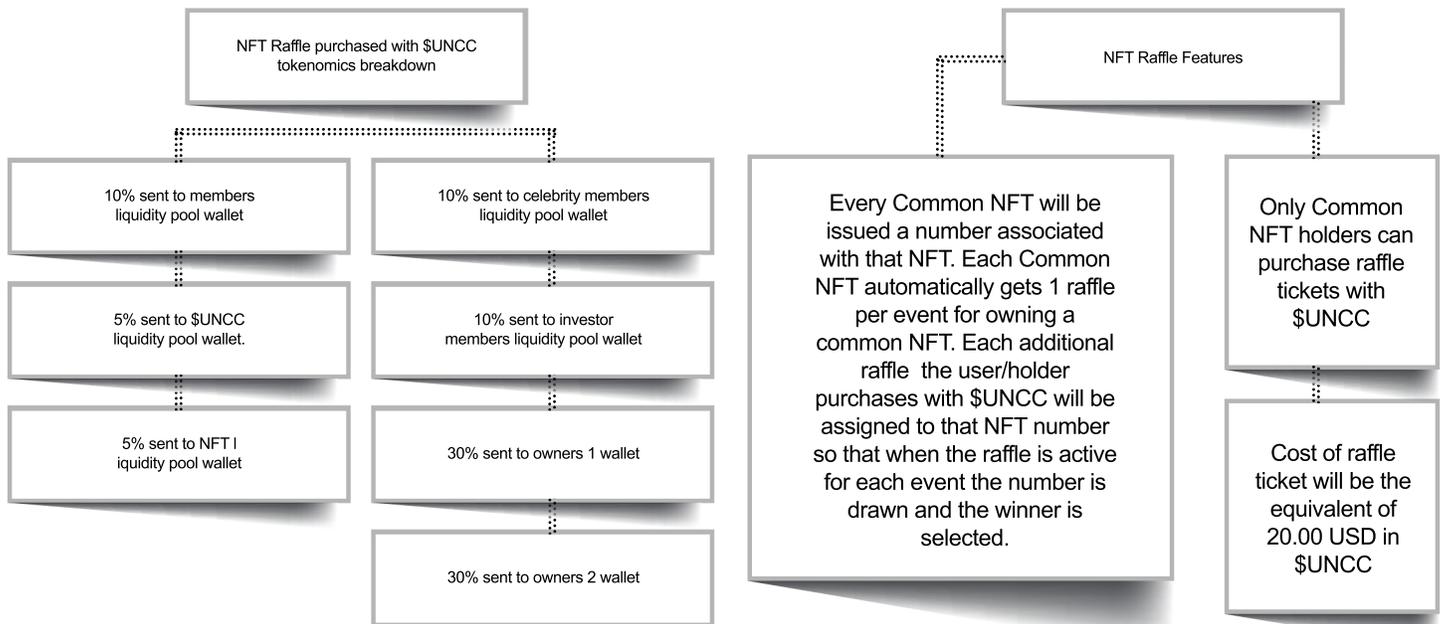
Automatically sent to marketing wallet

**3%**

# NFT Tokenomics & Features



# Raffle Contract Tokenomics



# Uncle Leroy O.G. NFT Features & Launch Pricing

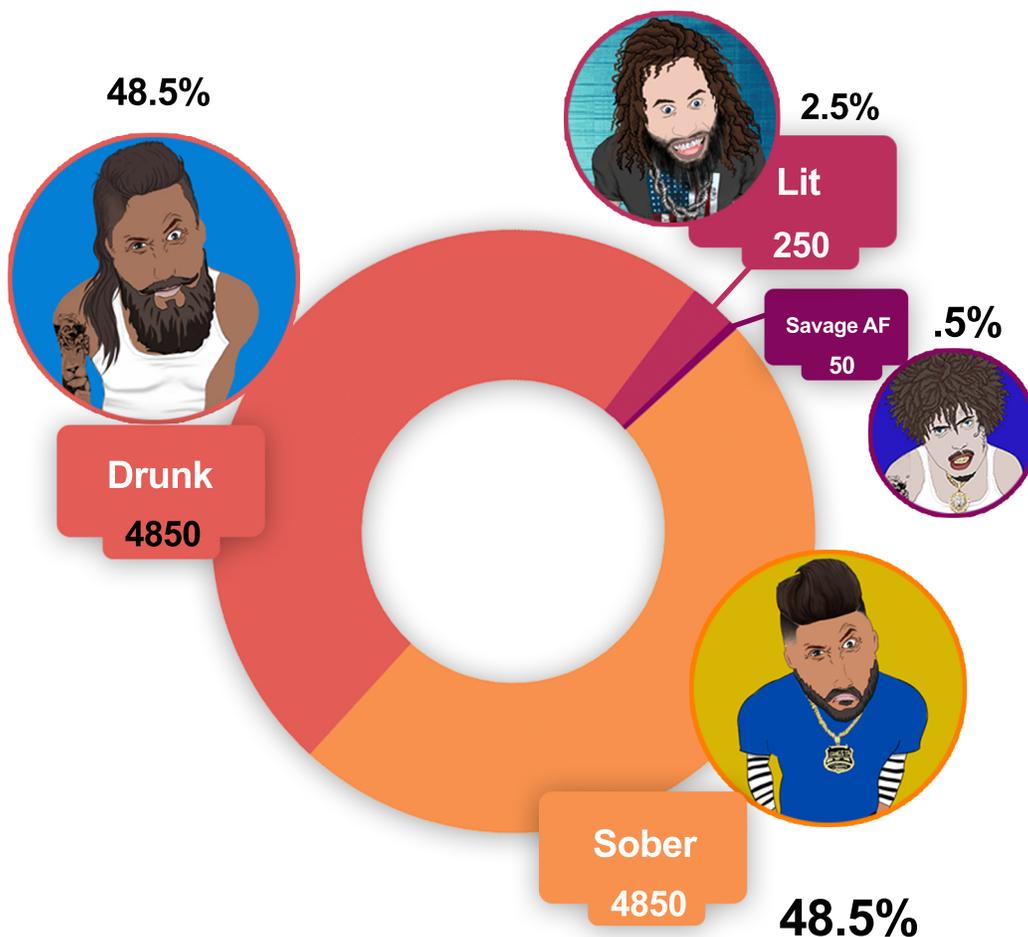
**Rarible Uncle Leroy O.G. NFT** Has Lifetime Membership access to all parties Plus 1 individual person can be brought with this NFT - only 50 minted (Priced at 15 ETH)

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**Legendary Uncle Leroy O.G. NFT** Has Lifetime Membership access to all parties - only 250 Minted (Priced at 10 ETH)

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**Rarible Uncle Leroy O.G. NFT** Has Lifetime Membership access to all parties Plus 1 individual person can be brought with this NFT - only 50 minted (Priced at 15 ETH)



# Roadmap

*Our team focuses on moving extremely quickly. We have worked through the bulk of our roadmap already in the first six months before the world even knew about Uncle Leroy. We really picked up the pace from the start of 2022 and we are gaining tons of traction with our celebrity partnerships as we prepare for the mint date of May. We also would like to thank the Uncle Leroy community support that has been railing behind the project.*

**June 2021:** Board of Directors meeting regarding developing an NFT project that could offer a Virtual and Physical membership to a private Shareholder's only access.

**July 2021:** Met with Developers and Artists regarding what the name and character development would be for the NFT.

**August 2021:** Decision made on the name "Uncle Leroy" which represented everyone's crazy uncle that everyone could relate to and had unlimited cool things to offer and share.

**September 2021:** Secured one of the largest Mansions in Las Vegas, Nevada to throw the most outrageous, exclusive parties only people have heard of. The name of the Home became "Uncle Leroy's Funhouse"

**October 2021:** Secured Celebrity endorsements to support, promote, perform and attend future parties for Shareholders.

**November 2021:** Creation of the digital art began development the concept was to create a simple look of a man 30-45 years of age that represented to us the many shades, colors, expressions, styles and attitude of Uncle Leroy. This artwork was carefully thought through to bring a style like drawings of the shows "King of the Hill" and "Bob's Burger"

**December 2021:** The Uncle Leroy Look took shape, and we had the style and characteristics we knew everyone could relate too.

**January 2022:** Award winning musician Verb Turner and Kid Lex began writing and recording the theme song for our Project “Uncle Leroy’s Funhouse”

**January 2022:** Video Production began shooting and putting together the video for the Funhouse song.

**January 2022:** Development of the Website, Social Network accounts, Influencer Marketing and the general Roadmap started beginning to come together. February 2022: As the Engineers and Artists focused on the technical side of the NFT project the Board members focused on the development of the long-term position Uncle Leroy will offer and developed a winning strategy of utilities, financial rev share and long-term residuals for all Shareholders.

**February 2022:** Official Uncle Leroy merchandise has been developed and released throughout or ecosystem of models, celebrities, athletes and influencers.

**March 2022:** Social Media accounts started rising, influencers started posting, sharing and discussing the Uncle Leroy Project and the buzz started to blossom.

**March 2022:** The Engineering team started creating the organization and tokenomics of our \$UNCC.

**April 2022:** Release of the official video and song “Uncle Leroy’s Funhouse” hits social media. Response is through the roof. Marketing strategy changes focusing more on the project and the drop happening in May.

**May 2022:** 10,000 Uncle Leroy NFT’s will be available on Open Sea.

**May 2022:** Enable DAO system that will allow holders of the project to have voting power on all major decisions coming to the project.

**May 2022:** Activate and fund the community and Charity wallet DAO system will be used to decide upon what charities will be considered.

**June 2022:** Release the Date of the first official members only shareholder party at Uncle Leroy's Funhouse.

**July 2022:** Uncle Leroy merch store is released to the public with limited designs and quantity.

**August 2022:** Next round of marketing and public relations to take place including podcasts, interviews, radio and television.

**September 2022 and Beyond:** We believe that transparency of the Uncle Leroy Project is imperative. The Board, Influencers, Artists and Engineers play a huge role in the success of this project. We realize that when you invest in a non-fungible token, you are investing in the humans behind the project. Transparency is key. We will always provide the Transparency and Clarity on what Uncle Leroy is and how we are going to achieve the financial success we have promised to ourselves and our Shareholders.

Along with the Roadmap of Financial Success for this project, the Utilities our Holders have been like no other. Quoting the philosophy of Uncle Leroy "Friends that SLAY together STAY together," our holders will get access to the most elite Membership to the Funhouse. The Funhouse, Uncle Leroy's private estate located in Las Vegas, Nevada is where the fun never ends. This elite members-only club is exclusively for Uncle Leroy Holders with special appearances from VIP guests, including celebrities, adult entertainers, professional athletes and musicians.

## Donation and Charity Wallets

If you would like to donate to our current project that is under development. You can use the following Donation wallet that can be tracked. Please ensure you only send (ETH) to this address. Any other type of crypto sent to this address will result in losing that crypto forever and we will be unable to recover it.

**Donation Wallet Address:** 0x94249F2fE6105fb00089cb3B1e5B0DA18724448E

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If you would like to donate to the Uncle Leroy charity Fund wallet. You can send \$UNCC directly to this charity wallet. At the end of month, the community will vote on which charity receives the donation.

**Charity Fund Wallet Address:** 0x47f305657940f0EE3cBE6Fb24e8029BAfDa529dD



*The Content shared in this document is for information purpose only and, thus, should not be considered as financial advice. Trading/Investing is risky, and you should never invest more than you can afford to lose. Cryptocurrencies are risky but inevitable. Never invest more than you can afford to lose. You alone assume the sole responsibility of evaluating the merits and risks associated with the use of any information or other Content in this document before making any decisions based on such information or other Content.*

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